



**PATTI
SIGMON**
Designer • Illustrator

📍 Austin, TX

✉️ pattisigmonart@gmail.com

☎️ (704) 996-8960

🖱️ pattisigmon.com

Experience

Art Director and Product Development Lead

July 2023-Current

PeachyBbies Slime

Responsible for prototyping new products in-house and developing ideas for new products
Manages communication between different departments including content creation, graphic design, and production
Oversees pipeline from slime development to production
Creates label art and manages team of label artists

Art Director

May 2022-March 2023

Catface Studios (Aphmau and Shuki Youtube Channels)

Responsible for management of growing team of 6+ artists
Conducted interviews, portfolio reviews, and made hiring decisions for new positions
Managed and recommended multiple contract artists in addition to in-house team
Oversaw art assets for video pipeline including Minecraft skin designs, thumbnail concepts, thumbnail paintovers, blockbench models and low poly models, then provided final notes and edits with redline corrections
Assisted merchandise team with feedback on multiple assets, including vinyl toy figures, meemeows plush, packaging design, and promotional illustration
Assisted animation team with direction and feedback on 3D background design and character design
Worked directly with company CEO to ensure that all assets are up to brand standards
Collaborated with other departments on official Brand Book to ensure that all assets are consistent
Collaborated with other departments on pitch sheet

Illustrator and Team Lead

June 2020-May 2022

Newscape Studios (Multiple Youtube Channels)

SCP Escape: Responsible for card design, illustrations, box art design, pamphlet design
Awkward Animations: Wrote 6-8 page scripts, created background art, character sheets, call outs
Gametoons: Background art, foreground art
SCP Animated: Wrote 6-8 page scripts, directed, created storyboards, background art, foreground illustrations
Preston Cartoonz: Background art, compositing
Gametoons Gaming: Designed Among Us map re-skins for use in custom mods
Merchandise designs including pins and character plushes

Skills

- Expert in Adobe Creative Suite
- Expert in Clip Studio Paint
- Management and conflict resolution
- Character, Prop, and Background Design
- Used to working under tight deadlines

Education

Ringling College of Art and Design

Sarasota, FL

BFA Illustration

August 2012-May 2016