



PATTI
SIGMON
Designer • Illustrator

📍 Austin, TX

✉️ pattisigmonart@gmail.com

☎️ (704) 996-8960

🖱️ pattisigmon.com

Experience

Art Director and Product Development Lead | July 2023-Current

PeachyBbies Slime

Responsible for prototyping new products in-house, sourcing materials, and developing ideas for new products
Manages communication between different departments including content creation, graphic design, and production
Oversees pipeline from slime development to production
Creates label art and manages team of label artists
Creates large-scale graphics for convention and physical booth pop-ups
Manages weekly email blasts
Manages digital ads for social media including Instagram, YouTube, and Facebook
Sources material for photo shoots, designs physical sets, and edits product photos for website and advertising
Manages weekly Shopify restocks of 5-6 new slime products

Playtest Coordinator | June 2023-Current

FarBridge (Freelance)

Oversees playtest sessions for upcoming game projects
Takes notes based on live feedback from playtesters and conducts interviews with playtesters to gain additional insights
Assists with setting up and taking down Oculus VR equipment for playtests
Assists with recording audio and video of playtests through Zoom for game developers

Art Director | May 2022-March 2023

Catface Studios (Aphmau and Shuki Youtube Channels)

Responsible for management of growing team of 6+ artists
Conducted interviews, portfolio reviews, and made hiring decisions for new positions
Managed and recommended multiple contract artists in addition to in-house team
Oversaw art assets for video pipeline including Minecraft skin designs, thumbnail concepts, thumbnail paintovers, blockbench models and low poly models, then provided final notes and edits with redline corrections
Assisted merchandise team with feedback on multiple assets, including vinyl toy figures, plush, packaging design, and promotional illustration
Assisted animation team with direction and feedback on background design and character design
Worked directly with company CEO to ensure that all assets are up to brand standards
Collaborated with other departments on official Brand Book to ensure that all assets are consistent
Collaborated with other departments on pitch sheet

Illustrator and Team Lead | June 2020-May 2022

Newscape Studios (Multiple Youtube Channels)

SCP Escape: Responsible for card design, illustrations, box art design, pamphlet design

Awkward Animations: Wrote 6-8 page scripts, created background art, character sheets, call outs

Gametoons: Background art, foreground art

SCP Animated: Wrote 6-8 page scripts, directed, created storyboards, background art, foreground illustrations

Preston Cartoonz: Background art, compositing

Gametoons Gaming: Designed Among Us map re-skins for use in custom mods

Merchandise designs including pins and character plushes

Skills

Expert in Adobe Creative Suite

Expert in Clip Studio Paint

Management and conflict resolution

Character, Prop, and Background Design

Used to working under tight deadlines

Education

Ringling College of Art and Design

Sarasota, FL

BFA Illustration

August 2012-May 2016